

BACK

FRONT

**SAFE ZONE**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box

**CUT LINE:**

Please allow .125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

**BLEED AREA .125 INCHES:**

Make sure to extend the background images or colors all the way to the red bleed line.

- - - FOLD LINE

**Final Size: 10 inches x 7 inches**  
**Size with Bleed: 10.25 inches x 7.25 inches**

**PRINT-MARK**